

What we do

We use EDGEWORK to understand and solve complex problems, delivering sustainable change and better public services.



"In complex systems such as social care, children's services and health, there are few linear relationships between cause and effect. As a result, traditional project management approaches seldom deliver sustainable change. iMPower's answer to this challenge is EDGEWORK, our unique approach which provides clients with the skills, techniques and mindset they need to solve complex problems."

Martin Cresswell, Chief Executive and Vice Chairman, iMPower

<https://www.impower.co.uk/>

iMPower and ADASS in the West Midlands region are scoping an Insight Partnership. The objective will be insight (defined as an accurate and deep understanding) that leads to impact (decisions or actions that improve people's lives). This will involve a two-way sharing of data and working together on analysis. It is likely to involve a number of segments at regional meetings (ADASS branch and networks) where analysis is reviewed, challenged and discussed, plus the option of local workshops in each council. We held a discussion session with the Performance and Knowledge network to generate some initial ideas of where the highest value could be in this approach. We collected a range of strong ideas including: building on the regional scorecard to reframe a stronger view on what defines good adult social care and where the key gaps are, creating a gold standard for what and how we measure in each council, creating a health and care interface measure to balance the national obsession with safe and timely transfers of care, creating 'primed metrics' that can excite those involved at the front line and generating a standard contacts/conversion/consumption model.

If you have any thoughts or would like to follow up any aspect of the discussion, please feel free to contact Pete Jackson or Jeremy Cooper jcooper@impower.co.uk 07859 073570